

ASR collects and manages information
... then reports on it.



Why **surveymanager** ?

- Data collection + surveys + e-forms + paper forms
- All web system – with differential user access
- Ideal for panel management and running online communities
- Questionnaire designer + forms generator combined
- Interface to other systems – CRM, HRMIS, student admin, etc
- Meta-tags all data
- Metadata interrogation interface (under development)
- Run many projects & surveys simultaneously
- Enterprise system running on SQL Server (or Oracle)
- Built to handle 10 to 1 million respondents
- Rapid e-forms and questionnaire development
- Import questions and respondents details
- Collect validated data in one pass
- Run anonymous + invitational + 360° surveys (in one system)
- Automatically generate logon and passwords/PINs
- Invitation, reminder, thank-you emails automatically generated
- Export data into SPSS (including labels), CSV, Word, etc
- One-off licence fee or rental
- Hosted by ASR or install in-house – minimal training required
- Australian produced and supported

Why use SurveyManager rather than Survey Monkey?

1. Much better features, including community feedback portal
2. W3C and WCAC compliant
3. Data held in Melbourne in secure data centre
4. All survey data amalgamated into single database
5. Complies with National Privacy Principles
6. Local support by survey experts



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